




## Parent Involvement 2.0

Using Web 2.0 Tools to Spur Parental Involvement  
SCATA Conference – October 25, 2012  
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### In this Session:

- Program Overview
- Goals/Objectives
- Web-based interventions
- Programmatic Interventions
- Results
- Q&A



### Program Overview

- Colleton County School District
  - <http://colletonsd.org>
  - 6500 Students
- Title I serves 7 schools, 4500 students
  - 1 District Parent Involvement Coordinator
  - 9 School Parent Involvement Facilitators

### Overview: Program Progression

- Pre 2010:
  - Banquet and awards,
  - Parent Volunteer Program,
  - Certificates,
  - Various sessions at schools
- Post 2010
  - Social networking, increased use of technology
  - District wide family literacy support,
  - web 2.0 communication,
  - Parent Volunteer Program

### Goals/Objectives:

- Increase quality and quantity of:
  - Information distributed to parents
  - Session Content
  - Parent Attendance by 15%
- Provide activities and interventions to measurably improve student achievement
- Build capacity in the parent community

### Interventions

- Web-based programs used in-office and with parents at home
- Programmatic changes
  - Content
  - Time
  - Format

## Do It Online!


- Weebly - 5 minute website
- (Video How-to starts after log-in, you will need an email address and password, or should set one up)
- Handouts include a tutorial
- View Tutorial:
  - <http://parents.ccsdtitle1.org/create-a-website.html>
  - <http://www.screencast.com/t/6TwOUqn5gEZ>

## Do It Online!

- Remind 101 – Text Message Notices
  - Please text: “@scata2012” to 424-888-7851

How to sign up for Ms. Simmons's SCATA notifications

Text @scata2012 to (424) 888-7851 or Email [scata2012@mail.remind101.com](mailto:scata2012@mail.remind101.com)



Remind101 Inc. is safe way for teachers to communicate with students and parents. To get all the features of Remind101 to 424-888-7851. Support our message to you now. Visit [remind101.com](http://remind101.com) to learn more.


## Do It Online!

- Tweet deck – Social Networking
  - <http://youtube.com/ccsdtitle1>
  - <http://twitter.com/ccsdtitle1>
  - <http://facebook.com/ccsdtitle1>



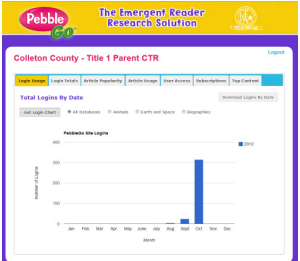

## Do It Online!

- Kizoa – Compelling Slide Shows





## Do It Online!

- PebbleGo – Content Area Literacy Support
- Online Access for UPLIFT Parents
- Uses UDL Principles

## Programmatic Interventions

- Surveys for session content, times, & locations
- Revised sessions to meet parent requests
- Used technology to provide session content

## Online Sessions:

- <http://parents.ccsdtitle1.org>



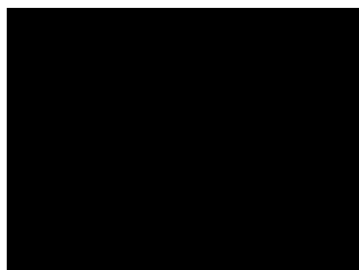
## Do It Online!

- New hardware to support student achievement
- Study buddy – Self-Paced Tutoring
- Replacing Laptops



## Programmatic Interventions

- Combined Parent Sessions with school wide events like Literacy Nights, PTO, SIC
- Use DVDs to allow meetings to take place on parents' schedules



## Programmatic Interventions

- District-wide support for family literacy program and Common Core integration
- Using discounted books from [FirstBook.org](http://FirstBook.org) and [TheReadingWarehouse.com](http://TheReadingWarehouse.com) as Parent Incentives and Literacy Session materials
- [CorePlanner.com](http://CorePlanner.com) will track common core standards taught to parents in Literacy Sessions



## Results:

- Increased Content
- Increased Attendance
- Increased Excitement
- Increased Opportunity

## Contact Information:

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